



Approved 02-16-11

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library Board Room
January 19, 2011 - 3:30 p.m.**

Members Present: Joan Freund, Chair
Louise Nemanich, Vice Chair
Paul J. Lison
Denise Dowers
Greta Knapp
Doug Sydnor

Absent: Carol Padwe, Secretary

Staff Present: Rita Hamilton, Library Director
Kathy Coster, Support Services Sr. Manager
Carol Damaso, Public Services Sr. Manager
Aimee Fifarek, Library Technologies & Content Sr. Manager
Jay Osborn, Senior Assistant City Attorney
Rose Rimsnider, Administrative Secretary

CALL TO ORDER

Mrs. Freund called the meeting to order at 3:30 PM.

PUBLIC SERVICE ETHICS TRAINING FOR APPOINTED CITY OFFICIALS

Board members viewed a presentation by the City Attorney's office on public service ethics for appointed city officials. Ethics training is required annually by Scottsdale Revised Code Section 2-48. Senior Assistant City Attorney, Jay Osborn, responded to questions the Board had concerning the presentation, the City's Public Service Ethics Program or Code of Ethical Behavior.

APPROVAL OF MINUTES

Mrs. Freund called for a motion to approve the Minutes of the December meeting. Mrs. Nemanich so moved; Ms. Dowers seconded, and the motion passed 6-0.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Rita Hamilton

	<u>December 2009</u>	<u>December 2010</u>	<u>% Change</u>
Items Circulated YTD	1,960,617	1,942,013	-1%
Attendance	127,612	124,258	-3%
YTD Attendance	795,277	833,805	+5%

The Library provided 71 adult programs with 642 adults attending. We also held 181 youth programs with 2,946 youth attending which is an increase of 40% year-to-date. WiFi usage is up 24% month-to-date and downloadable materials are up 69% month-to-date.

In December 2010, volunteers donated 3,048 hours to the Library, and the public access computers were used 43,064 times.

In the Library Book Sale Special Revenue Account, December income from sales were \$15,133.67 and expenditures were \$12,599.43.

Library Director's Report – Rita Hamilton

Ms. Hamilton reminded the Board of the upcoming Hearts & Flowers luncheon on February 2nd. This is a very nice luncheon where we can thank our volunteers who give so much of their time to our libraries. This past year volunteers gave over 46,000 hours of service that had an approximate monetary value of \$755,000. We will be utilizing volunteers to help us promote our summer reading program in the schools. Currently, we have 20 volunteers signed up to help.

We are working with Youth and Family Services on a Salt River Pima grant to get tutors in the library to help children with homework after school. We are partnering with a group called Ear Candy who will provide music lessons to teens on guitar and percussion. This was a successful program last year; and, we would like more teens to participate.

The library has begun offering classes on e-readers. We are talking to customers about how to use the e-readers and how to download books. This is one of the many ways we are reaching out to customers who need our help.

The council is beginning to get emails to prevent the closing of Palomino on Saturdays. Mr. Bill Murphy and I are meeting with individual council members to inform them on library usage statistics. The City Manager's 2011-2012 Budget will be released March 1.

FUTURE THINKING

Ms. Hamilton handed out a draft of the library's strategic initiatives for 2011-13, copies of 21st Century skills for museums and libraries, and results of a community survey. Education is moving from a passive learning style to a more active style of learning. We need to create collaborative learning spaces for customers to support this shift. A discussion ensued as to the objectives and priorities of the strategic initiatives. Ms. Hamilton said that she expects the strategic initiatives for 2011-13 to change and grow. Once we agree on the strategic steps, we will then develop action steps. Mrs. Nemanich shared that one of the strategic goals should be a stretch for down the road to stay ahead of the next big thing. She presented her idea as an example that the library's website could become more of a knowledge portal.

DIGITAL IMAGE FEES POLICY (NEW)

Ms. Hamilton asked the Board to table this policy for further procedural considerations. Mrs. Nemanich moved to table the Digital Image Fees Policy.

LIBRARY BOARD'S 2010 ANNUAL REPORT

Mr. Lison moved to approve the 2010 Library Board annual report; Mrs. Nemanich seconded and the motion passed 6-0. A discussion ensued as to including more detail in the 2011 annual report.

ELECTION OF LIBRARY BOARD OFFICERS FOR 2011

Slate of Library Board officers for 2011 are as follows:

Louise Nemanich, Chair
Doug Sydnor, Vice Chair
Greta Knapp, Secretary

Ms. Dowers moved to approve the slate of officers for 2011; Mr. Lison seconded, and the motion passed 6-0.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

Mr. Sydnor shared there are fundraising efforts for libraries in Haiti.

OPEN CALL TO THE PUBLIC

Mrs. Ecton said it is great to see the Library Board discussing and making recommendations for the library.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:03 PM.

Respectfully submitted,

Rose Rimsnider, Administrative Secretary